

## Asst. Prof. MERTCAN TAŞÇIOĞLU

### Personal Information

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### Education Information

Doctorate, Georgia Southern University, College Of Graduate Studies, United States Of America 2011 - 2014

Post Graduate, Cleveland State University, College Of Business, Master Of Business Administration, United States Of America 2009 - 2011

Under Graduate, Sakarya Üniversitesi, İktisadi Ve İdari Bilimler Fakültesi, İşletme, Turkey 2003 - 2007

### Certificates, Courses and Trainings

Education Management and Planning, SCOR - Supply Chain Operations Reference, APICS, 2013

Education Management and Planning, GRI Sustainability Reporting Process, BrownFlynn, 2011

### Research Areas

Social Sciences and Humanities, Management, Marketing

### Academic Titles / Tasks

Assistant Professor, Istanbul Medeniyet University, Faculty of Political Sciences, Department of Management, 2016 - Continues

Research Assistant PhD, Muğla Sıtkı Koçman Üniversitesi, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, 2015 - 2016

### Jury Memberships

Post Graduate, Tez Savunma Jürisi, Muğla Sıtkı Koçman Üniversitesi, June, 2017

### Articles Published in Journals That Entered SCI, SSCI and AHCI Indexes

- **The impact of environmental and social sustainability practices on sourcing behavior**

Thomas R., Fugate B., Robinson J., TAŞÇIOĞLU M.

INTERNATIONAL JOURNAL OF PHYSICAL DISTRIBUTION & LOGISTICS MANAGEMENT, vol.46, pp.469-491, 2016 (Journal Indexed in SSCI)

### Articles Published in Other Journals

- **GÜNCEL FİNANSAL UYGULAMALARIN TÜKETİCİ ALGILARINA ETKİLERİ: İNŞAAT SEKTÖRÜ ÜZERİNE BİR ARAŞTIRMA**

Tepeli Y., Taşcıoğlu M.

Bingöl Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, vol.9, pp.949-974, 2019 (National Refreed University Journal)

- Taşçıoğlu M.  
Marmara Üniversitesi Öneri Dergisi, vol.14, pp.340-355, 2019 (National Refreed University Journal)
- **Materialism Domains and Perceived Risk Effects on Consumer Boycott Effectiveness**  
Taşçıoğlu M., Yener D.  
OPUS Uluslararası Toplum Araştırmaları Dergisi, vol.10, pp.355-369, 2019 (Other Refereed National Journals)
- **The impact of retailers' sustainability and price on consumers' responses in different cultural contexts**  
TAŞÇIOĞLU M., Eastman J., Bock D., Manrodt K., Shepherd C. D.  
INTERNATIONAL REVIEW OF RETAIL DISTRIBUTION AND CONSUMER RESEARCH, vol.29, pp.430-455, 2019 (Journal Indexed in ESCI)
- **Online Eğitim Alan Öğrencilerin Eğitim Sistemleri ile İlgili Kalite Algısının Tespiti**  
YENER D., TAŞÇIOĞLU M.  
Ulakbilge - Sosyal Bilimler Dergisi, vol.6, pp.1423-1444, 2018 (Refereed Journals of Other Institutions)
- **Pazarlama Tarihine Dönemsel Bir Bakış**  
TAŞÇIOĞLU M., YENER D.  
The Journal of Academic Social Science, pp.231-238, 2018 (Refereed Journals of Other Institutions)
- **Tüketicilerin Boykotlara Karşı Tutumlarına Yönelik Bir Araştırma Menşei Ülke ve Sürdürülebilirliğin Etkileri**  
TAŞÇIOĞLU M., YENER D.  
The Journal of Academic Social Science, pp.54-67, 2017 (Refereed Journals of Other Institutions)
- **Çevrim İçi Karar Verme Tarzları Ölçeğinin Türkçe'ye Uyarlanması**  
Bayrakdaroğlu F., TAŞÇIOĞLU M., Özkoç H.  
Pamukkale Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, vol.28, pp.159-169, 2017 (National Refreed University Journal)
- **The impact of the motivation for status on consumers' perceptions of retailer sustainability: the moderating impact of collectivism and materialism**  
TAŞÇIOĞLU M., Eastman J. K. , Iyer R.  
JOURNAL OF CONSUMER MARKETING, vol.34, pp.292-305, 2017 (Journal Indexed in ESCI)
- **Consumer Response to Different Types of Website Interactivity**  
Rehman F., TAŞÇIOĞLU M., Bayrakdaroğlu F.  
International Journal of Business and Management Invention, vol.5, pp.5-11, 2016 (Refereed Journals of Other Institutions)
- **Consumers' Perceptions of Pirated Textbooks: The Moderating Role of Quality**  
TAŞÇIOĞLU M.  
International Journal of Research in Finance and Marketing, vol.6, pp.73-86, 2016 (Refereed Journals of Other Institutions)
- **Factors Influencing Managers' Environmental Sustainability Intention: A Conceptual Analysis**  
TAŞÇIOĞLU M.  
International Journal of Advances in Management and Economics, vol.5, pp.149-155, 2016 (Refereed Journals of Other Institutions)
- **Exploring Consumers' Attitudes towards Green Marketing and Convenience**  
TAŞÇIOĞLU M., Rehman F.  
International Journal of Academic Research in Economics and Management Sciences, vol.5, pp.13-26, 2016 (Refereed Journals of Other Institutions)

## Book & Book Chapters

- **The Value and Scope of GIS in Marketing and Tourism Management**  
TAŞÇIOĞLU M., YENER D.  
in: GIS Applications in the Tourism and Hospitality Industry, Chaudhuri S. and Ray N., Editor, Igi Global Publications, Pennsylvania, pp.189-211, 2018

## Refereed Congress / Symposium Publications in Proceedings

- **Gender Role on Service Quality Perception About Online Education**

YENER D., TAŞÇIOĞLU M.

INTERNATIONAL CONFERENCE ON QUALITY IN HIGHER EDUCATION, Sakarya, Turkey, 07 December 2017, pp.80

- **YEŞİL PAZARLAMA UYGULAMALARININ FİNANSAL PERFORMANS ÜZERİNE ETKİLERİ**

TAŞÇIOĞLU M., Tepeli Y., Keskin A.

International Conference on Global Competition & Innovation Management, İstanbul, Turkey, 09 November 2017, pp.91-97

- **Companies' Sustainability Practices and Consumer Boycotts: A Conceptual Model**

YENER D., TAŞÇIOĞLU M.

International Scientific Conference on IT, Tourism, Economics, Management and Agriculture, Budapeşte, Hungary, 26 October 2017, pp.943-945

- **Öğrencileri Korsan Ders kitabı Satın Almaya Yönelten Sosyal Faktörlere Yönelik Bir Araştırma Modeli**

TAŞÇIOĞLU M., YENER D.

ASEAD II. Uluslararası Sosyal Bilimler Sempozyumu, Antalya, Turkey, 21 October 2017, pp.155

- **EKOLOJİK İKTİSAT ÇERÇEVESİNDE SÜRDÜRÜLEBİLİR GİRİŞİMCİLİK UYGULAMALARININ TÜKETİCİ ALGILARI ÜZERİNE ETKİSİ**

TAŞÇIOĞLU M., Uysal S.

III. ULUSLARARASI GİRİŞİMCİLİK, İSTİHDAM VE KARIYER KONGRESİ, Muğla, Turkey, 12 October 2017, pp.249-252

- **Consumers' Sustainability Perceptions: A Focus Downstream in the Supply Chain**

TAŞÇIOĞLU M., EASTMAN J. K. , BOCK D., MANRODT K., SHEPHERD D.

Academy of International Business Conference, Savannah, United States Of America, 12 November 2015, pp.44

## Supported Projects

YENER D., TAŞÇIOĞLU M., Project Supported by Higher Education Institutions, Online Eğitim Alan Öğrencilerin Eğitim Sistemleri İle İlgili Kalite Algısının Tespiti, 2017 - 2018

## Citations

Total Citations (WOS):19

h-index (WOS):2