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Biography

Having graduated from the Department of Business Administration (English) at Marmara University in 1995, Mehmet Lütfi Arslan earned his master's degree in Human Resources Management and Development from the Institute of Social Sciences and his PhD degree from the Department of Economic History at the same university. From 2000 to 2002, he was in USA, where he earned another master's degree from the Department of Communication, Culture and Technology in Georgetown University. After working for 15 years in private media and human resources sector, he was appointed as an assistant professor in Management and Organization of Business Department in the Faculty of Political Science at İstanbul Medeniyet University in 2011. Having been assigned as the head of the Business Department in 2012, he was appointed as the acting General Secretary of İMU in 2014, an office which he held till 2018. Arslan, who became an Associate Professor in the field of Management-Strategy in 2015, was appointed as Professor to the Management-Organization Chair in the Department of Business Administration, Faculty of Political Sciences, İstanbul Medeniyet University in 2021. He served as the Head of the Human Resources and Career Planning Department of the Presidential Human Resources Office from May 1, 2021 to May 1, 2022. He is currently teaching at İstanbul Medeniyet University.

Prof. Arslan published several works about human resources management, business administration, reputation, negotiation, and interviewing and continues his studies on NGO and volunteer management.

Since his school years, Prof. Arslan has carried out social responsibility works particularly for young people and founded the GENÇ (Youth) Journal in 2006, working as the chief editor of the journal for five years until he started to work in the university. He was also the founding president of the International Youth Association in 2008 and as the president he took charge in developing and carrying out various projects about youth mobility, career plans of young people, disadvantaged groups, and social media in cooperation with the Presidency for Turks Abroad and Related Communities, Turkish Cooperation and Coordination Agency, Ministry of Youth and Sports, Department of Associations, İstanbul Development Agency, and local governments.

Prof. Arslan continues his social responsibility activities as the president of İstanbul Opinion and Society Research Center (İFTAM), non-governmental organization that focuses on helping to improve the professional qualities of youngsters.

In addition to his academic works, Prof. Arslan has published fifteen books for the youth, two of which under the pseudonym Mehmet Köprülü. He is fluent in English and Arabic and is married with three children.

Education Information

- I. Doctorate, Marmara University, Institute Of Social Sciences, İktisat Tarihi, Turkey 2005 - 2011
- II. Postgraduate, Georgetown University, Graduate School, Communication, Culture And Technology, United States Of America 2001 - 2002
- III. Postgraduate, Marmara University, Institute Of Social Sciences, Human Resources Management And Development, Turkey 1995 - 1998
- IV. Undergraduate, Marmara University, Faculty Of Economic And Administrative Sciences, İngilizce İşletme, Turkey 1990 - 1995

Foreign Languages

- I. English, B2 Upper Intermediate

Dissertations

- I. Doctorate, Amerika Birleşik Devletleri'nin İktisadi Büyümesinde Devletin Rolü (1789-1860), Marmara Üniversitesi, Sosyal Bilimler Enstitüsü, İktisat Tarihi, 2011
- II. Postgraduate, Elevating the Standards of Journalism Through the Internet: The Impact of "Online Media Watchdogs" and A Case Study of Medyakronik , Georgetown University, Graduate School, Communication Culture And Technology, 2002
- III. Postgraduate, İşletmelerde Stratejik İnsan Kaynakları Planlaması ve Uygulamadan Örnekler, Marmara Üniversitesi, Sosyal Bilimler Enstitüsü, Human Resources Management And Development, 1998

Research Areas

Social Sciences and Humanities, Management, Management and Organization, Human Resources Management, Science of Strategy

Academic Titles / Tasks

- I. Professor, Istanbul Medeniyet University, Faculty Of Political Sciences, Business Management, 2021 - Continues
- II. Associate Professor, Istanbul Medeniyet University, Faculty Of Political Sciences, Management, 2015 - 2021
- III. Assistant Professor, Istanbul Medeniyet University, Faculty Of Political Sciences, Management, 2012 - 2015
- IV. Research Assistant, Uludağ Üniversitesi, İktisadi Ve İdari Bilimler Fakültesi, İşletme, 1996 - 1997

Academic and Administrative Experience

- I. Öğretim Üyesi, Istanbul Medeniyet University, Siyasal Bilgiler Fakültesi, İşletme, 2022 - Continues
- II. Daire Başkanı, İnsan Kaynakları Ofisi, 2021 - 2022
- III. Director Of Junior College, Istanbul Medeniyet University, 2015 - 2021
- IV. Secretary General, İstanbul Medeniyet Üniversitesi, 2014 - 2018
- V. İstanbul Medeniyet Üniversitesi, Faculty of Political Sciences, Management, 2012 - 2014

Courses

- I. Eğitim Kurumu Açma Süreci ve Yönetimi, Postgraduate, 2019 - 2020
- II. Sivil Toplum Örgütlerinin Yönetimi, Postgraduate, 2019 - 2020
- III. Stratejik Yönetim, Undergraduate, 2019 - 2020
- IV. Stratejik Yönetim, Postgraduate, 2019 - 2020
- V. Uluslararası İşletmecilik, Undergraduate, 2018 - 2019
- VI. Introduction to Management, Undergraduate, 2019 - 2020
- VII. İnsan Kaynakları Yönetimi, Postgraduate, 2012 - 2013, 2013 - 2014, 2016 - 2017
- VIII. İşletme Yönetimine Giriş, Undergraduate, 2016 - 2017
- IX. İşletme Yönetimi, Postgraduate, 2012 - 2013, 2013 - 2014
- X. Yönetime Giriş, Undergraduate, 2013 - 2014

- I. Arslan M. L. , BİR İŞ MODELİ ÖNERİSİ: İNTERNET TABANLI KİTLESEL AÇIK DERS PLATFORMLARI VE UYGULAMA, Postgraduate, H.İbrahim(Student), 2019

Jury Memberships

- I. Post Graduate, Tez Savunma Jürisi, Marmara Üniversitesi, June, 2012

Articles Published in Other Journals

- I. **Bilge Liderlik: Ahmet Ziyilan'ın Hayatına İlişkin Nitel Bir Analiz**
Arslan M. L.
İş'te Davranış, vol.5, no.2, pp.64-74, 2020 (Peer-Reviewed Journal)
- II. **Measuring Intellectual Capital of Turkish Banks Listed on Borsa Istanbul Banking Index (BIST XBANK) with the Market Value / Book Value Method and Value Added Intellectual Coefficient (VAIC) Model**
Arslan M. L. , Kızıl C.
Emerging Markets Journal (EMAJ), vol.9, no.1, pp.101-116, 2019 (Peer-Reviewed Journal)
- III. **Dijital İşletmenin Sınırları**
Arslan M. L.
Bilimevi İktisat, no.3, pp.54-77, 2018 (Peer-Reviewed Journal)
- IV. **İktisadi Büyümede Piyasa Algısı Ve Zihni Yapı: Amerika Birleşik Devletleri Örneği**
Arslan M. L.
Bilimevi İktisat, no.2, pp.62-81, 2018 (Peer-Reviewed Journal)
- V. **Web Reputation Index for XU030 Quote Companies**
ÇANKIR B., ARSLAN M. L. , Şeker Ş. E.
Journal of Industrial and Intelligent Information, vol.3, no.2, pp.110-113, 2015 (Peer-Reviewed Journal)
- VI. **Information and Communication Technology Reputation for XU030 Quote Companies**
Şeker Ş. E. , ÇANKIR B., ARSLAN M. L.
INTERNATIONAL JOURNAL OF INNOVATION AND TECHNOLOGY MANAGEMENT, vol.5, no.3, pp.221-225, 2014 (Peer-Reviewed Journal)
- VII. **Web Based Reputation Index Of Turkish Universities**
ARSLAN M. L. , ŞEKER Ş. E.
International Journal of E-Education, E-Business, E-Management and E-Learning, vol.4, no.3, pp.197-203, 2014 (Peer-Reviewed Journal)
- VIII. **Productive Academic Database Enrolment**
ŞEKER Ş. E. , ARSLAN M. L. , DİNÇ M.
International Proceedings of Economics Development and Research, vol.76, pp.40-46, 2014 (Peer-Reviewed Journal)
- IX. **An Accounting Viewpoint for the Relationship Between Intellectual Capital and Web Trends of BIST 30 Firms in Turkey**
ARSLAN M. L. , ŞEKER Ş. E. , Kızıl C.
Maliye Finans Yazıları Dergisi, no.101, pp.53-81, 2014 (Peer-Reviewed Journal)
- X. **Innovation Driven Emerging Technology from Two Contrary Perspectives: A Case Study of Internet**
ARSLAN M. L. , ŞEKER Ş. E. , Kızıl C.
EMAJ: Emerging Markets Journal, vol.3, no.3, pp.87-97, 2014 (Peer-Reviewed Journal)
- XI. **CORRELATION BETWEEN INTELLECTUAL CAPITAL AND WEB TRENDS OF TOP 30 COMPANIES IN TURKEY**

Kızıl C., ARSLAN M. L. , ŞEKER Ş. E.

International Journal of Social Sciences and Humanity Studies (IJ-SSHS), vol.5, no.2, pp.39-49, 2013 (Peer-Reviewed Journal)

XII. The Impact Of Employment Web Sites' Traffic On Unemployment: A Cross Country Comparison

ARSLAN M. L. , ŞEKER Ş. E.

International Journal of Social Sciences and Humanity Studies (IJ-SSHS), vol.5, no.2, pp.130-138, 2013 (Peer-Reviewed Journal)

XIII. İnsan Kaynakları Yönetimine Süreç Yaklaşımı: Stratejik İnsan Kaynakları Planlaması

ARSLAN M. L.

Marmara Üniversitesi Sosyal Bilimler Enstitüsü Öneri Dergisi, vol.10, no.37, pp.89-101, 2012 (Peer-Reviewed Journal)

XIV. Amerika Birleşik Devletleri'nin İktisadi Büyümesinin Nedenleri Üzerine Bir Literatür Değerlendirmesi

ARSLAN M. L.

Finans Politik ve Ekonomik Yorumlar Dergisi, vol.49, no.563, pp.5-22, 2012 (Peer-Reviewed Journal)

XV. Büyük İşletmeler Devleti: Kuruluş Dönemi Amerikan Ekonomik Büyümesinde Siyasi Yapının Rolü

ARSLAN M. L.

Bülent Ecevit Üniversitesi Uluslararası Yönetim İktisat ve İşletme Dergisi, vol.7, no.14, pp.377-394, 2011 (Peer-Reviewed Journal)

XVI. Devletin İktisadi Büyümedeki Rolü

ARSLAN M. L.

Bilgi Ekonomisi ve Yönetimi Dergisi, 2011 (Peer-Reviewed Journal)

XVII. Online Network Management: Everywhere, Instant Yet Loose

ARSLAN M. L.

International Journal of Business, Humanities and Technology, vol.1, no.2, pp.177-183, 2011 (Peer-Reviewed Journal)

Books & Book Chapters

I. İmaj ve Algı Yönetimi

Arslan M. L.

in: Eğitim Kurumları İşletmeciliği Kuram Araştırma Uygulama, İbrahim Hakan Karataş,Ezgi Dede, Editor, Nobel Yayın Dağıtım, Ankara, pp.331-346, 2021

II. Eğitim Kurumu Açma Süreci

Arslan M. L.

in: Eğitim Kurumları İşletmeciliği Kuram, Araştırma, Uygulama, İbrahim Hakan Karataş,Ezgi Dede, Editor, Nobel Yayın Dağıtım, Ankara, pp.395-424, 2021

III. Education and Market

Arslan M. L. , Çankır B.

in: , İbrahim Hakan Karataş,Ezgi Dede, Editor, Nobel Yayın Dağıtım, İstanbul, pp.31-43, 2020

IV. STK'larda İnsan Kaynakları Yönetimi

Arslan M. L.

in: Kurumsal Yönetim El Kitabı, Nihat Erdoğan,Züleyha Sayın, Editor, Kurumsal Yönetim Akademisi, İstanbul, pp.55-79, 2020

V. Toplam Kalite Yönetimi

Arslan M. L. , Çetin C.

Beta Basım Yayın Dağıtım, İstanbul, 2019

VI. Mülakat: Teori, Süreç ve İlkeler

Arslan M. L. , Çetin P. D. C.

- Beta, İstanbul, 2019
- VII. **STRATEJİK LİDERLİK**
ARSLAN M. L.
in: ÖRGÜTLERDE LİDERLİK, Çetin Ş. ve Baltacı R., Editor, Nobel Yayın Dağıtım, Ankara, pp.276-306, 2018
- VIII. **ABD Nasıl Kalkındı?**
ARSLAN M. L.
Beta Basım Yayın Dağıtım, İstanbul, 2017
- IX. **İNSAN KAYNAKLARI YÖNETİMİNİN TEMELLERİ - Fundamentals of Human Resource Management**
ARSLAN M. L. , ÇETİN C.
Nobel Yayınevi, Ankara, 2017
- X. **Temel İşletmecilik**
ARSLAN M. L. , ÇETİN C.
Beta Basım Yayın Dağıtım, İstanbul, 2016
- XI. **Gençlik, Gönüllülük ve Gönüllü Yönetimi**
ARSLAN M. L.
in: Gençlik ve Gönüllülük, Kesgin B. ve Yaman M., Editor, Gençlik Ve Spor Bakanlığı Yayınları, Ankara, pp.9-30, 2016
- XII. **Sosyal Psikolojide Temel Kuramlar**
ARSLAN M. L.
in: Sosyal Psikoloji, Güney S., Editor, Atatürk Üniversitesi Açık Öğretim Fakültesi, Erzurum, pp.1-15, 2015
- XIII. **İnsan Kaynakları Yönetimi**
ARSLAN M. L. , Çetin P. D. C. , Dinç D. E.
Beta, İstanbul, 2014
- XIV. **Müzakere Teknikleri: İlke, Süreç, Uygulama**
ARSLAN M. L. , Çetin P. D. C.
Beta, İstanbul, 2014
- XV. **Dijital İşletme**
ARSLAN M. L.
Cinius Yayınları, İstanbul, 2013
- XVI. **Reputation Management in Global Financial Institutions**
ARSLAN M. L. , Okur M. E.
in: Managerial Issues in Finance and Banking, Hacıoğlu Ü., Dincer H., Editor, Springer International Publishing Switzerland, Cham, pp.1-12, 2013

Refereed Congress / Symposium Publications in Proceedings

- I. **Measuring Intellectual Capital of Turkish Banks Listed on Borsa İstanbul Banking Index (BIST XBANK) with the Market Value / Book Value Method and Value Added Intellectual Coefficient (VAIC) Model**
ARSLAN M. L. , KIZIL C.
Proceedings of 4th ICAF UMY 2018 - International Conference on Accounting and Finance: Revisiting Accountant's Role in the Disruption Era of Information Technology Advancement, Yogyakarta, Indonesia, 25 April 2018, pp.42
- II. **Between Positive and Negative Impact of Technology A Perfect Synthesis: The Internet**
ARSLAN M. L.
ULUSLAR ARASI 9. BİLGİ, EKONOMİ VE YÖNETİM KONGRESİ, Bosnia And Herzegovina, 01 December 2011, vol.1
- III. **Şikago Kenti Örneğinde Ekonomik Coğrafyanın Yeniden Tanımı ve Trakya Bölgesi İçin Çıkarılacak Dersler**
ARSLAN M. L.
2. Uluslararası Trakya Bölgesi Kalkınma ve Girişimcilik Sempozyumu, Turkey, 01 January 2011, vol.1

Other Publications

- I. **STK'larda Burs Mülakatı Rehberi**
Arslan M. L.
Technical Report, pp.1-51, 2018
- II. **SİVİL TOPLUM KURULUŞLARINDA GÖNÜLLÜLÜK: SORUNLAR VE ÇÖZÜM YOLLARI**
ARSLAN M. L.
Technical Report, pp.1-16, 2018

Supported Projects

- I. ŞEKER Ş. E. , ARSLAN M., Project Supported by Higher Education Institutions, Türk Üniversiteleri için Web Tabanlı olarak İtibar indeksinin oluşturulması, 2013 - 2015
- II. YUMUŞAK İ. G. , ARSLAN M., BULUT M., AYDIN R., ALTAY B., Project Supported by Higher Education Institutions, ULUSLARARASI İPEKYOLU KONGRESİ, 2013 - 2013

Activities in Scientific Journals

- I. Bilimevi İktisat, First Editor, 2017 - 2018

Memberships / Tasks in Scientific Organizations

- I. İstanbul Medeniyet Üniversitesi Destekleme Vakfı, Board Member, 2017 - Continues
- II. İstanbul Medeniyet Üniversitesi Mezunlar Derneği, Board Member, 2017 - Continues
- III. İstanbul Bilimler Akademisi, Board Member, 2015 - Continues

Metrics

Publication: 39
Citation (WoS): 2
H-Index (WoS): 1

Congress and Symposium Activities

- I. Revisiting Accountants' Role in The Era of Information Technology Advancement, Invited Speaker, Yogyakarta, Indonesia, 2018

Coaching Duties

Refereeing Duties
