

Res. Asst. PhD BAHAR TRKAY

Personal Information

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Education Information

Doctorate, Istanbul University, Institute Of Social Sciences, Turkey 2015 - 2021

Postgraduate, Tekirdađ Namik Kemal University, Graduate School Of Social Sciences, Turkey 2013 - 2015

Undergraduate, Trakya University, Academy Of Applied Sciences, Department Of Tourism And Accomodation, Turkey 2009 - 2013

Foreign Languages

English, C1 Advanced

German, B1 Intermediate

Russian, A2 Elementary

Research Areas

Social Sciences and Humanities, Science, Technology and Society, Management, Marketing, Tourism and Hotel Management, Strategic Marketing and Brand Management

Academic Titles / Tasks

Research Assistant PhD, Istanbul Medeniyet University, Faculty Of Tourism, Tourism Management , 2016 - Continues

Research Assistant, Istanbul University, Faculty Of Economics, 2015 - 2016

Academic and Administrative Experience

Articles Published in Other Journals

- Turizm Endstrilerinde Byk Veri Kullanımı (Big Data Applications in Tourism Industries)**
ESEN M. F. , TRKAY B.
JOURNAL OF TOURİSM AND GASTRONOMY STUDİES, vol.5, no.4, pp.92-115, 2017 (International Refereed University Journal)